



## **Building Inclusive Recreation and Sport Communities for Women and Girls project**

(Government of Canada, Women and Gender Equality Canada)

**St. John's, Newfoundland and Labrador**

**Date and Time:** **Thursday, November 2, 2023**

**Location:** City Hall, Foran Greene Room (4<sup>th</sup> Floor)  
10 New Gower St., St. John's  
Parking – Attendees must pay for parking

### **Who should attend?**

This workshop is for recreation practitioners and decision-makers who are interested in creating welcoming environments, through facility use policies and facility design ideas, for women, girls and gender-diverse people.

### **About the Facilitators**

**Mary Chow** is an Architect and Associate Vice President with HOR who has dedicated the last 15+ years of her career to designing recreation facilities. Firmly believing that community amenities must serve the stakeholders and demographics for which they are created for, she truly engages the users and thoughtfully implements the best solutions into her work. Mary's track record of Facility of Excellence awards is proof that she places client and community needs first.

**Nancy Dubois** is a Health Promotion Consultant working in private practice for over 20 years, most often in the public and social profit sectors in the areas of planning and evaluation. She develops such things as Age-Friendly Plans, Community Safety and Well-being Plans, strategic plans, and facilitates many planning sessions and large group forums.

## Agenda for the workshop:

TIMING	DETAILS
8:30	<b>Registration &amp; Breakfast</b>
9:00	<b>Welcome &amp; Introductions</b>
9:30	<b>Gender Equity &amp; Recreational Sport – Key Concepts</b> a) <i>The Need</i> (Brief Facts & Stats) b) <i>Intersectionality</i>
10:15	<b>Evaluation – “How will we know if the needle moves?”</b> <ul style="list-style-type: none"> <li>• Value of evaluation</li> <li>• Types of evaluation</li> <li>• What Works – “How to move the needle ...?”</li> </ul>
10:45	<b>BREAK</b>
11:00	<b>What will it take to move the needle?</b> <b>“Getting Them in the Door” – Engagement – Understanding Needs &amp; Interests of Non-users</b> <ul style="list-style-type: none"> <li>• “Fear Research” – Sport England</li> <li>• Other Engagement aspects</li> </ul>
12:15	<b>LUNCH (provided)</b>
1:00	<b>Feeling Welcome - Facility Design</b> <b>Part A: Indoor; Part B – Outdoor Spaces; Part C – General Discussion</b>
2:15	<b>BREAK</b>
2:30	<b>Sustaining our Efforts – “Moving the Needle through Policy”</b> <ul style="list-style-type: none"> <li>• Rationale for taking a Policy approach</li> <li>• Samples &amp; Templates</li> <li>• Highlight process in “Influencing Decision Makers Toolkit”</li> </ul>
3:30	<b>Feeling Welcome – Organizational Culture (time permitting)</b>
3:50	<b>Summary</b> <ul style="list-style-type: none"> <li>• Q&amp;A, Next Steps</li> <li>• Evaluation – Reflections (verbally) &amp; Form to complete</li> </ul>