

# Recreation NL Strategic Plan 2016-2019

## MISSION

Recreation NL is the provincial voice promoting and fostering the spirit and practice of recreation for all. We provide a full range of services to enhance members' ability to deliver recreation throughout Newfoundland and Labrador.

## VISION

Recreation NL envisions a province of engaged communities where all people embrace the benefits of recreation to enhance their quality of life.

## CORE SERVICES

### Communicate

Facilitate the exchange of ideas, methods, and concerns and raise the understanding of recreation through effective networking, collaboration and promotion.

- 1.1 Provide opportunities for Recreation NL members and partners to exchange ideas, share information and identify and discuss issues of mutual concern
- 1.2 Build mutually beneficial relationships with governments, agencies and communities.
- 1.3 Promote the value and benefits of recreation
- 1.4 Be the lead communicator for recreation in Newfoundland and Labrador.
- 1.5 Engage and consult widely with members and key stakeholders in the development and implementation of the strategic plan

### Advocate

Ensure Recreation continues to be a critical part of the provincial dialogue on enhancing the well being of communities and individuals in NL

- 2.1 Ensure all voices are heard and respected in the recreation field
- 2.2 Advocate Recreation be recognized as an essential service
- 2.3 Engage and advise governments in the advancement of recreation issues

### Educate & Train

Encourage, advise, develop co-ordinate, deliver and evaluate programs of education and training in the field of recreation

- 3.1 Identify and recognize training needs of members
- 3.2 Secure funding for professional development of recreation providers
- 3.3 Deliver training, either alone or with partners
- 3.4 Evaluate all professional development programs of Recreation NL

